



South Central Public Health Partnership

TRAINING PROFESSIONALS TO PROTECT THE PUBLIC

<http://lms.southcentralpartnership.org/scphp>

Community Partnerships and Perspectives- Intermediate Level

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Course Description

This course emphasizes community partnership as a major educational approach to addressing health problems. The course covers elements of community partnering including diversity and other challenges; identifying the roles the public health practitioner, stakeholder recruitment, assessment and agenda setting.

Learning Objectives

- Explain how to create a work environment that reflects sensitivity to the ongoing issues of cultural diversity and power imbalances
- Identify the special challenges inherent to collaborative endeavors
- Name the changes necessary for successful leadership in collaborations
- Develop a framework for stakeholder identification and recruitment for a community intervention
- Outline the process for creating a shared community vision among stakeholders
- Explain the action planning process including assets and needs assessment strategies; strategies for translating data to usable information; and community health issue prioritization

Core Competencies for Public Health Professionals **Council on Linkages between Academia and Public Health Practice*

- 4B2: Considers the role of cultural, social, and behavioral factors in the accessibility, availability, acceptability and delivery of public health services
- 4C7: Ensures the public health organization's cultural competence
- 5B3: Establishes linkages with key stakeholders
- 5B4: Facilitates collaboration and partnerships to ensure participation of key stakeholders
- 5B6: Uses group processes to advance community involvement
- 5B8: Negotiates for the use of community assets and resources

MCH Competencies **Maternal and Child Health Competencies developed by the Association of Teachers in Maternal and Child Health (ATMCH)*

- C4: Appropriate use of networking, team building, small group processes, advocacy, negotiation, and conflict resolution skills, and the knowledge of community organization and coalition- building techniques to address maternal and child health issues and problems.
- C5: Techniques for soliciting and maintaining consumer and other constituency involvement at all levels of an organization.
- C6: The processes, organization, and administration of quality management techniques in maternal and child health programs and agencies, including an understanding of the appropriate use, analysis, and interpretation of quality improvement data as it applies to employees, clients, and management.



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MCH Competencies *(continued)*

- C12: Effective written and oral communication skills, including accurate and effective preparation and presentation of reports to agency boards, administrative organizations, legislative bodies, consumers, and/or the media using demographic, statistical, programmatic, and scientific information.
- C15: Develop and maintain an affiliation with community/consumer boards, boards of directors, and coalitions.
- E3: The philosophical concepts and rationale underlying the delivery of family-centered, comprehensive, community-based, and culturally competent MCH and public health services and programs, including recognition of community assets.
- E5: Promotion of cultural competence concepts within diverse MCH settings.
- E6: Ability to build partnerships within MCH communities and constituencies to foster community empowerment, reciprocal learning and involvement in design, implementation, and research aspects of MCH programs and systems.

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<http://lms.southcentralpartnership.org>