



## South Central Public Health Partnership

### TRAINING PROFESSIONALS TO PROTECT THE PUBLIC

<http://lms.southcentralpartnership.org/scphp>

## Community Partnerships and Perspectives – Advanced Level

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### Course Description

This course is a continuation of the Intermediate course, ideally taken soon after the Intermediate level course. The course will explore methods for identifying and analyzing community health problems and their causes. The course stresses community organization skills and their application.

### Learning Objectives

- Design a governance structure that reflects the unique needs and positive points of the collaborative described
- Develop an outline of a logical model for the evaluation for a community intervention in which they are currently involved
- Identify and propose specific techniques for the communication challenges of their community partnership including consensus building, conflict resolution and the development of shared vocabulary
- Develop a media outreach plan for their community that includes the cultivation of the media as a key collaborative partner

### Core Competencies for Public Health Professionals *\*Council on Linkages between Academia and Public Health Practice*

- 5C9: Ensures community input when developing public health policies and programs
- 7C12: Applies basic human relations skills to the management of organizations, motivation of personnel, and resolution of conflicts
- 8C3: Partners with stakeholders to determine key values and a shared vision as guiding principles for community action

### MCH Competencies *\*Maternal and Child Health Competencies developed by the Association of Teachers in Maternal and Child Health (ATMCH)*

- C4: Appropriate use of networking, team building, small group processes, advocacy, negotiation, and conflict resolution skills, and the knowledge of community organization and coalition- building techniques to address maternal and child health issues and problems.
- C5: Techniques for soliciting and maintaining consumer and other constituency involvement at all levels of an organization.
- C12: Effective written and oral communication skills, including accurate and effective preparation and presentation of reports to agency boards, administrative organizations, legislative bodies, consumers, and/or the media using demographic, statistical, programmatic, and scientific information.
- C15: Develop and maintain an affiliation with community/consumer boards, boards of directors, and coalitions.
- E6: Ability to build partnerships within MCH communities and constituencies to foster community empowerment, reciprocal learning and involvement in design, implementation, and research aspects of MCH programs and systems.

*To register for this course visit us at*  
<http://lms.southcentralpartnership.org>