



## South Central Public Health Partnership

### TRAINING PROFESSIONALS TO PROTECT THE PUBLIC

<http://lms.southcentralpartnership.org/scphp>

## Collaboration: The Key to Public Health System Improvement

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### Course Description

Public health is no longer just what governmental agencies do and it is no longer advisable to think public health professionals have done their jobs in providing silos of programs. For states and communities to be successful in creating conditions in which people can be healthy in a sustainable way, collaboration is essential. Collaboration, we think we do it....yet few actually do. This course covers why collaboration is essential to public health, how it differs from other strategies, what is needed for successful collaboration, what common pitfalls and challenges often occur and how to address them, as well as assuring results and keeping momentum. Additionally, it will cover resources available to support your efforts and the importance of celebrating successes and sharing the lessons learned. The course includes a workbook which contains exercises and content handouts to support the learner. This course will be extremely valuable to those involved in a community collaborative effort or those wanting to initiate one.

### Learning Objectives

- Identify why collaboration is key to public health
- Increase understanding of what collaboration is and how it differs from other strategies
- Identify what is needed for success
- Understand common challenges and how to deal with them
- Identify strategies to maintain progress
- Identify how the learning can support collaboration in your community

### Core Competencies for Public Health Professionals *\*Council on Linkages between Academia and Public Health Practice*

- 5A1: Recognizes community linkages and relationships among multiple factors (or determinants) affecting health
- 5A4: Collaborates with community partners to promote the health of the population
- 5A5: Maintains partnerships with key stakeholders
- 5A6: Uses group processes to advance community involvement

### MCH Competencies *\*Maternal and Child Health Competencies developed by the Association of Teachers in Maternal and Child Health (ATMCH)*

- C4: Appropriate use of networking, team building, small group processes, advocacy, negotiation, and conflict resolution skills, and the knowledge of community organization and coalition- building techniques to address maternal and child health issues and problems.
- C5: Techniques for soliciting and maintaining consumer and other constituency involvement at all levels of an organization.
- C7: Apply knowledge of management and organizational theories and practices to the development, planning, staffing, administration, and evaluation of public health programs, including the implementation of strategies promoting integrated service systems for MCH populations.
- C15: Develop and maintain an affiliation with community/consumer boards, boards of directors, and coalitions.
- E6: Ability to build partnerships within MCH communities and constituencies to foster community empowerment, reciprocal learning and involvement in design, implementation, and research aspects of MCH programs and systems.

**To register for this course visit us at**  
**<http://lms.southcentralpartnership.org>**