



Leadership and Advocacy: Trends and Challenges in Maternal and Child Health

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Course Description

In 1935, Title V of the Social Security Act established a federal-state partnership to address the needs of the maternal and child health population. Over the years, though changes have occurred, Title V remains the oldest federal program dedicated to the health of all mothers and children. Strong leadership and advocacy skills are critical to the program's success. Program faculty discussed national trends in maternal and child health, national leadership for MCH, current challenges and opportunities, and future directions. *NOTE: This course was originally delivered as a satellite broadcast.*

Learning Objectives

- Describe maternal and child health leadership and current challenges and opportunities.
- Discuss leadership and the importance of advocacy.
- Present applications of maternal and child leadership in current practice settings.
- Provide ideas and suggestions for future directions of Title V Maternal and Child Health Programs in light of the Affordable Care Act.

CEUs

Nursing 1 hour; Social Workers 1 hour

**The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.*

Core Competencies for Public Health Professionals **Council on Linkages between Academia and Public Health Practice*

- 2B1: Analyzes information relevant to specific public health policy issues
- 2A2: Describes how policy options can influence public health programs
- 2A3: Explains the expected outcomes of policy options
- 2B4: Describes the implications of policy options
- 2A5: Describes the public health laws and regulations governing public health programs

MCH Competencies **Maternal and Child Health Competencies developed by the Association of Teachers in Maternal and Child Health (ATMCH)*

- D1: The historical development and scientific basis of MCH public policies and practices in the United States for federal, state, and local agencies and programs serving maternal and child health populations.
- D2: Significant past and current national legislative mandates relevant to the development and delivery of maternal and child health services.
- D8: Identify public health laws, regulations, and policies related to specific programs.
- D9: Place a maternal and child health program within the historical and current context of related programs.

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