

Crisis Management: Critical Thinking in Crisis Preparation

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Course Description

This course introduces participants to the fundamentals of crisis management. It presents a framework that shows clearly the critical activities and programs all organizations need to have in place before, during, and after major crises. It allows participants to analyze their own organizations with regard to how well prepared they are for major crises.

Learning Objectives

- Discuss the different Types or Families of Crises
- Describe the 6 phases of Crisis Management
- Discuss the root causes and critical variables that lead to crises
- Identify the role of stakeholders in Crisis Management
- List the qualities of an Ideal Crisis Management Program

Core Competencies for Public Health Professionals **Council on Linkages between Academia and Public Health Practice*

- 7C16: Incorporates data and information to improve organizational processes and performance

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