

Introduction to Program Monitoring and Evaluation in Maternal and Child Health: Session One

Monitoring & Evaluation: What? When? Who?

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Course Description

This session provides an introduction to the monitoring and evaluation of Maternal and Child Health programs. The first part describes the different types of program evaluation and the context in which these types of evaluation are used. The second part discusses the role of stakeholders to ensure effective evaluation and proposes some strategies to ensure successful collaboration. Students will get to identify stakeholders for the Child Wellness Program. *NOTE: This session is part one of a six-course series.*

Learning Objectives

- Describe the three types of evaluation used in the implementation of a MCH prevention program
- Explain the rationale to involve stakeholders in MCH program evaluation
- Describe the key issues to consider when involving stakeholders
- Apply your knowledge to identify stakeholders for the Child Wellness Program and develop a stakeholders matrix

CEUs

Nursing 1 hour

Social Workers 1 hour

**The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.*

Core Competencies for Public Health Professionals **Council on Linkages between Academia and Public Health Practice*

- 2B9: Develops mechanisms to monitor and evaluate programs for their effectiveness and quality
- 5A3: Identifies stakeholders

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