

Introduction to Program Monitoring and Evaluation in Maternal and Child Health: Session Two Program Description and Logic Model

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Course Description

This session discusses the importance of needs assessments in informing program evaluation and guiding the formulation of realistic evaluation goals and objectives. The session will also introduce the logic model as a way to articulate the components of a MCH program. Students will get to develop a logic model for the Child Wellness Program. *NOTE: This session is part two of a six-course series.*

Learning Objectives

- Identify the role of formative evaluation when implementing and evaluating a Maternal and Child Health (MCH) program
- Formulate goals and objectives
- Describe the logic model and its use in monitoring and evaluation
- Apply new knowledge by developing a logic model for the Child Wellness Program

Core Competencies for Public Health Professionals *Council on Linkages between Academia and Public Health Practice

- 1A5: Identifies sources of public health data and information
- 2B9: Develops mechanisms to monitor and evaluate programs for their effectiveness and quality

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